



UPDATE ON PROGRESS

2024-3-29

Orange County Shrinks Sponsorship Opportunities

We have been looking into lower cost alternatives to sponsoring OC-CAMFT. We have learned about a local therapist organization called **Orange County Shrinks**. Sponsoring Orange County Shrinks offers a lower cost solution compared to OC CAMFT sponsorship. The sponsorship is \$250 per month compared to OC-CAMFT \$1,200 per month. This approach would allow us to optimize our resources and ensure that our sponsorship efforts remain sustainable and aligned with our budgetary constraints.



ORANGE COUNTY SHRINKS

Connection. Collaboration. Community.

TIER 1: Gold Sponsor (\$250 every month)

**INCLUDES A TREATMENT CENTER & AGENCY
DIRECTORY LISTING (LEARN MORE) AND
ASSOCIATED BENEFITS PLUS...**

**THIS IS FOR YOU IF YOU WANT
MAXIMUM EXPOSURE TO OUR
COMMUNITY + CLINICIAN DATABASE**

- Sponsor's Logo on the Header of Facebook Clinical Group (our largest platform) AND the option to post once per month
- Website Directory listing on the "Find a Treatment Center & Agency Directory"
- Ad placement on Monthly Newsletter direct link + full logo
- Include your upcoming events or promo material in our newsletter
- Exclusive Sponsor-only partner opportunities for online and in-person events
- Weekly Instagram re-posts in our stories
- Welcome Post on Instagram dedicated solely to your organization or treatment center
- Instagram highlight block dedicated solely to your organization or treatment center
- Inclusion of your Facebook page to the OCS Clinical Group Facebook Group
- Access to member-only posts on the OCS [Job Board](#), [Announcement Board](#), and [Event Calendar](#)
- Guest speaker opportunities at virtual gatherings, webinars, and quarterly events (including newly added Instagram Lives)

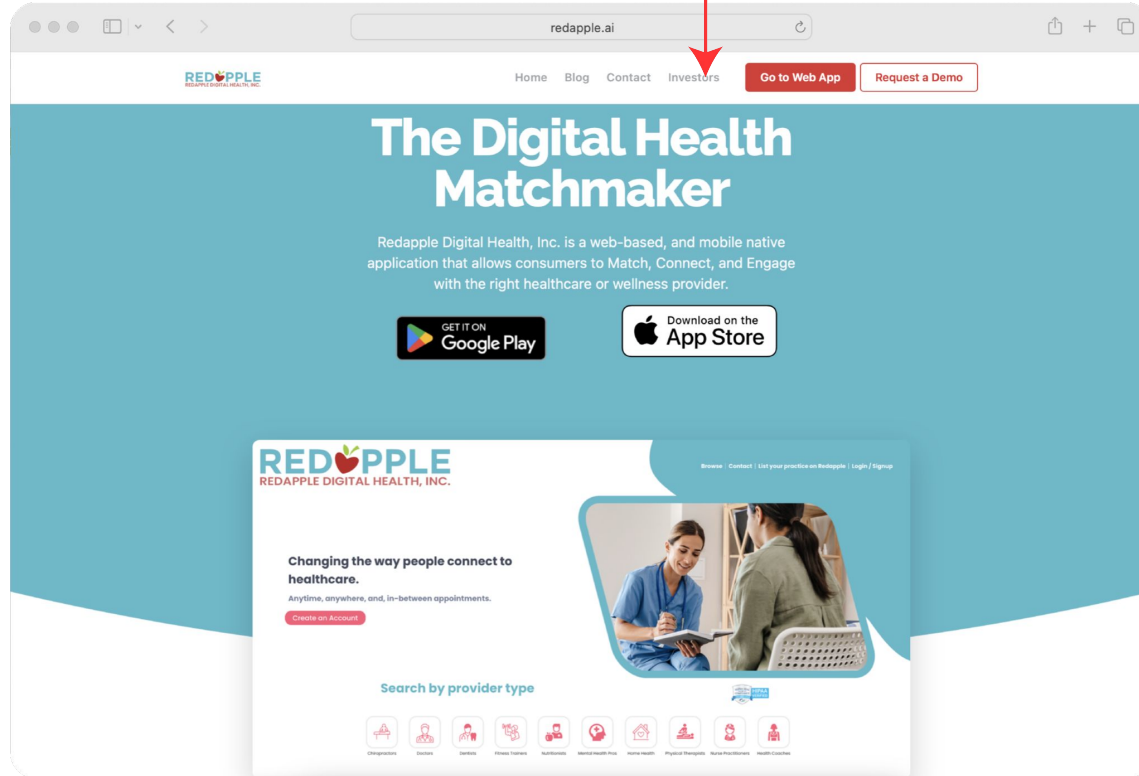
Marketing Planning

This week we have dedicated time discussing and planning out, our marketing strategies and budget. We've been analyzing how to best promote our Redapple and our offering to our audience. At the same time, we've been deciding how much money to allocate to each part of our marketing efforts, making sure we spend wisely to get the best results. We are careful planning to make sure our marketing campaigns are effective and efficient.



Revamped Corporate Website

Investors Information Tab has been added



The Redapple corporate website has been redesigned with the goal of streamlining investor relations content to enhance accessibility.

Revamped Corporate Website

Newly added



Co-Founder and CTO

Buck Mower is the Co-Founder and Chief Technology Officer at Redapple Digital Health, Inc. He has been involved in the technology industry since 2009, starting his career as a Product Manager at Monachus, LLC. Buck is well-regarded as an expert full-stack software developer, with previous experience at companies including Intuit – TurboTax and WebMD. At Redapple Digital Health, Inc., he plays a key role in leveraging technology to innovate in the health-tech space.



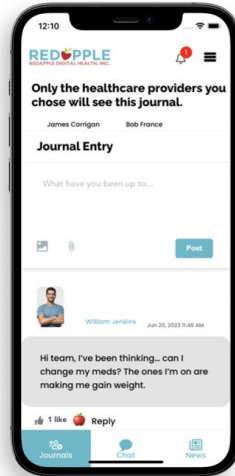
Increase patient engagement and data-collection with Redapple Journals.



Newly added

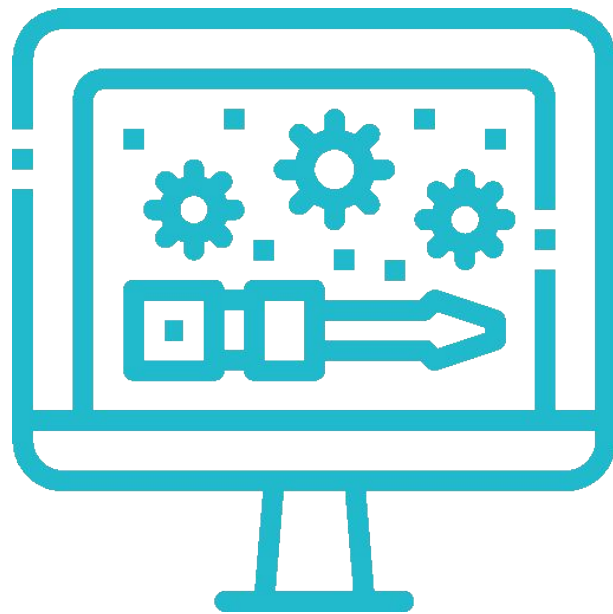
Redapple Journals are private and HIPAA compliant social-media-like spaces designed for patients undergoing therapy and recovery. In these journals, patients have the freedom to write text, upload photos, share links, and engage in other forms of expressive content creation. The platform offers several benefits stemming from expressive writing and content creation within the therapeutic context.

For healthcare providers, Redapple Journals serve as a valuable tool for reviewing patient activity, both during appointments and in-between sessions. By accessing these journals, providers can gain deeper insight into their patients' thinking patterns and behaviors, which can inform and enhance the therapeutic process. The platform allows providers to review individual journals or view a consolidated newsfeed of patient activity, providing flexibility in how they engage with patient content.



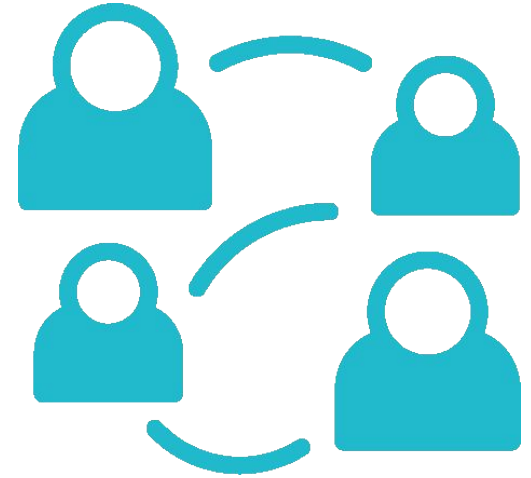
Maintenance & Quality Assurance Checks

This week, our focus has also been on conducting maintenance and quality assurance checks across the app. We've been diligently reviewing our systems, processes, and app to ensure it meets the highest standards of excellence. This involves identifying any potential issues, fixing them promptly, and verifying that everything is functioning smoothly. By prioritizing maintenance and quality assurance, we're dedicated to upholding the reliability, performance, and overall quality of the Redapple app, operations and offerings.



Investor Outreach

Throughout this week, our efforts have been concentrated on maintaining investor outreach by actively sharing information about the Redapple investment opportunity. We've been engaging with potential investors, providing them with comprehensive details and insights into the investment proposition. Our aim has been to foster transparency and clarity, ensuring that interested parties have all the necessary information to make informed decisions. By consistently communicating the value and potential of this investment, we are committed to building and strengthening investor confidence in our venture.



Social Media Continues to Grow

Recognizing Burnout: 3 Key Warning Signs You Shouldn't Ignore



- *Feelings of energy depletion or exhaustion.*
- *Negativism related to one's job/responsibilities*
- *A sense of ineffectiveness and lack of accomplishment*

REDAPPLE
REDAPPLE DIGITAL HEALTH, INC.



redappledigitalhealth Feeling exhausted or demotivated lately?

You're not alone.

Recognizing burnout is the first step towards reclaiming your energy and joy.

If you're experiencing any of these signs, it's time to prioritize your well-being.

Book a session with a licensed therapist on the Redapple app today for personalized support and guidance.

Your mental health matters! 📱

Sign up for free @ www.redappleapp.com

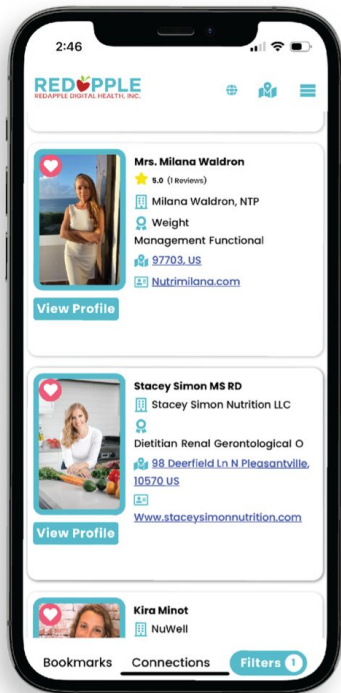
#Redapple #BurnoutAwareness #SelfCare #BookNow

Edited · 4d

Journal your path to well-being.

Unparalleled connectivity between you and your healthcare provider.

Redapple instantly Matches, Connects, & Engages people with healthcare providers.



- Patients find healthcare providers using our proprietary matching filters.
- Patients and providers connect & communicate via text, video
- HIPPA Complaint telehealth communication platform.

A revolutionary advancement in healthcare communication – our groundbreaking **Private Patient Journals**.

Private Patient Journals allow patients to share crucial insights with their healthcare team.

REDAPPLE
REDAPPLE DIGITAL HEALTH, INC.



GET IT ON
Google Play

Download on the
App Store

redappleapp.com

Product Website

www.redappleapp.com

Discover Redapple on Social Media



REDAPPLE
REDAPPLE DIGITAL HEALTH, INC.

“Matching, Connecting and Engaging People and Healthcare Providers.”

